



**20  
23**

**CELEBRATING 15 YEARS OF XCELLENCE**

**ANNUAL COMMUNITY LEADERSHIP CELEBRATION WEEKEND**

# **SPONSORSHIP DECK**

**HOST CITIES: MEMPHIS & BROWNSVILLE, TENNESSEE**

## **OUR MISSION**

OUR MISSION IS TO CREATE EXCELLENCE COMMUNITIES BY TRAINING COMMUNITY LEADERS IN SELF-SUFFICIENCY, ENTREPRENEURSHIP, AND LEADERSHIP TO ACHIEVE THEIR DREAMS.



888-983-1672

[WWW.XCELLENCEINC.ORG](http://WWW.XCELLENCEINC.ORG)

1670 ANDERSON AVENUE,  
BROWNSVILLE TN 38012



# ABOUT



## THE WEEKEND OF EVENTS

### EVENTS OVERVIEW

- The Powerleader Conference trains and equips leaders to lead within their workplaces, homes, and communities.
- After 3 years of renovations, we are excited to bring a new community resource to Haywood County during our Ribbon Cutting Ceremony of our New Xcell4life Business Multiplex, which will be located in Brownsville TN
- Memphis TN will host our 15th Annual Gala & Leadership Awards Ceremony. During this event, we will celebrate and recognize local and global leaders throughout WTN and abroad.

### EVENTS TIMLINE

#### POWERLEADER CONFERENCE

Friday, August 18, 2023  
at 09:00 am -4:00 pm

#### RIBBON CUTTING & COMMUNITY DAY PARTY

Saturday, August 19, 2023  
at 12:00 pm- 7:00 pm

#### GALA & LEADERSHIP AWARDS

Sunday, August 20, 2023  
at 05:00pm-9:00pm



# WEEKEND HIGHLIGHTS



## COMMUNITY DAY PARTY & MUSIC FESTIVAL FEATURED PERFORMING ARTISTS

### HEADLINER PERFORMER



#### SUNDAY LIVE PERFORMANCE

WESS MORGAN  
HENDERSONVILLE TN



#### SUNDAY LIVE BAND

FIFTH DEGREE BAND  
BROWNSVILLE TN



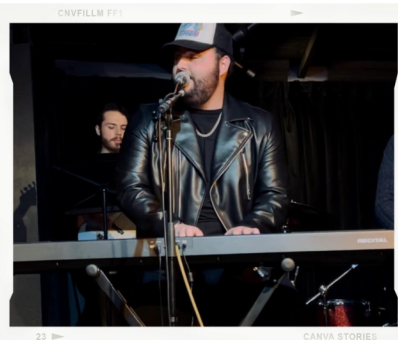
#### SATURDAY MUSIC FESTIVAL

JL SOULINK  
BOLIVAR TN



#### SATURDAY MUSIC FESTIVAL

WILLIAM "TEE" RAINER  
JACKSON TN



#### SATURDAY MUSIC FESTIVAL

CLIFFORD RAY WALKER II  
NASHVILLE TN



#### SATURDAY MUSIC FESTIVAL

CALEB MINTER  
LOS ANGELES CA

# SPONSORSHIP



## HELP US LEAD OUR COMMUNITIES

DESCRIPTION	SPONSORSHIP
<b>OFFICIAL TITLE SPONSOR - 1 AVAILABLE</b>	<b>\$10,000</b>
FULL WEEKEND SIGNAGE ON ALL EVENTS AND MATERIALS	
(1) SPONSORSHIP TABLE (8)	
SPEAKER OPPORTUNITY - 3 SPEAKER OPPORTUNITIES OVER THE WEEKEND	
MAGAZINE SPREAD - RELEASED DURING EVENT WITH HONOREES	
<b>CORPORATE EVENT SPONSOR - 2 AVAILABLE</b>	<b>\$5,000</b>
FULL WEEKEND SIGNAGE ON ALL EVENTS AND MATERIALS (1) SPONSORSHIP TABLE (8), NAME MENTIONED THROUGHOUT EVENT(S), (1) FULL PAGE AD WITH PREFERRED PLACEMENT	
<b>GALA EVENT SPONSOR (ONLY) - 4 AVAILABLE</b>	<b>\$2,500</b>
SIGNAGE DURING THE GALA AND AWARDS EVENT, (1) SPONSORSHIP TABLE (8), NAME MENTIONED THROUGHOUT EVENT, 1/2 PAGE AD	
<b>HONORARY LEADERSHIP COMMEMORATIVE MAGAZINE ADVERTISING &amp; COPIES</b>	
<b>8 COPIES OF MAGAZINE + 1 TABLE OF 8 + PREFERRED SEATING</b>	<b>\$1200</b>
FULL PAGE COLOR AD \$750	
1/2 COLOR AD \$500	
1/4 COLOR AD \$250	



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**THANK YOU**



**CONTACT US**

888-983-1672

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